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The Walt Disney Company, *Graphic Designer*

August 2020 - October 2024 • Remote, MN

- Independently led creative initiatives for The Walt Disney Company as the Global Security department's sole graphic designer.
- Created one sheets and decks in collaboration with the Chief Security Officer to be presented to the CEO and C-Suite Executives.
- Balanced 10-15 daily projects, excelling in a fast-paced environment.
- Oversaw project requests and invoices with external print and swag vendors on behalf of my own and other teams.
- Successfully led the expansion of the Security Department brand, working with Directors to pitch and create new team logos.
- Collaborated with ESPN, Lucasfilm, Pixar, Hulu, Marvel, National Geographic, as well as regional partners to create brand/location specific design strategies.

Disney PRIDE, *Creative Co-Lead*

March 2022 - October 2024 • Remote

- Led brand creative direction and graphic design deliverables for The Walt Disney Company's PRIDE business employee resource group (BERG).
- Created international promotional assets for company-wide Pride Month events in collaboration with the Corporate Diversity, Equity, and Inclusion (DEI) Team.

The Walt Disney Company, *Graphic Design Intern*

June 2019 - August 2020 • Burbank, CA

- Designed on-trend emails, intranet notifications, digital signs, and posters that reached 100K+ employees around the globe.
- Spearheaded the redesign of our employee resource website.
- Built a library of evergreen email templates and brand assets to expedite client requests.

Make-A-Wish MN, *Design & Communications Intern*

June 2018 - December 2018 • St. Paul, MN

- Wrote and designed content for social media, brochures, annual reports, and newsletters that conveyed the organization's mission and called donors to action.
- Photographed fundraising and wish-granting day events for future promotional use.

Education

BFA in Graphic Design

Univ. Minnesota, Twin Cities

Minor: Management

Honors: Magna Cum Laude

Skills

Design: Graphic Design, Illustration, Creative Direction, Branding, Typography, Logo Design, UI Design, Web Design, Email Design, Layout, Presentation Design, Color Theory, Photography, Copywriting, Corporate Communications

Creative Leadership: Idea Creation, Strategic Thinking, Vendor Relations, Mentoring, Critiquing, Client Consultations

Software: Adobe Creative Suite (Illustrator, Photoshop, InDesign, Dreamweaver, Lightroom, Acrobat), Procreate, Keynote, Microsoft 365 (Powerpoint, Word, Excel, SharePoint), Google Suite, HTML/CSS, Wordpress, Salesforce Marketing Cloud, Figma